

New Jersey State Bar Association



ANNUAL MEETING AND CONVENTION

May 14–16 | Borgata Hotel Casino & Spa | Atlantic City

EXHIBITOR'S PROSPECTUS

CONNECT with over 3,000 legal professionals

ELEVATE your products and services within the community

INCREASE your exposure with sponsorship opportunities

Exhibit at the New Jersey State Bar Association ANNUAL MEETING 2025



Tentatively, the Exhibit Hall will be open during the following hours:

- Wednesday, May 14, 2025 - 10 a.m. - 5:30 p.m.
- Thursday, May 15, 2025 - 9:30 a.m.- 3:30 p.m.

SPECIAL EVENTS & NETWORKING OPPORTUNITIES IN EXHIBIT HALL

ALL DAY COFFEE SERVICE

Buffet Lunch - Wednesday & Thursday

Networking Social - Wednesday

Continental Breakfast - Thursday

Afternoon Refreshments

WHY EXHIBIT IN 2025?

The Annual Meeting & Convention typically sees 3,000 judges, law clerks, legal administrators and paralegals!

- The New Jersey State Bar Association represents thousands of lawyers and law professionals from around the state, many of whom will be attending this year's Annual Meeting.
- Meet face-to-face with your target market and those that make decisions.
- Exclusive exhibit time with special attractions to maximize traffic flow.
- Excellent educational programming provides essential training and continuing legal education credits for members.
- Sponsorship opportunities available for increased exposure.
- Your competition will be there!

BOOTH FEE & PACKAGE

Booth size 8' x 10'

Single: \$1,850 · Corner Premium: \$150 per corner

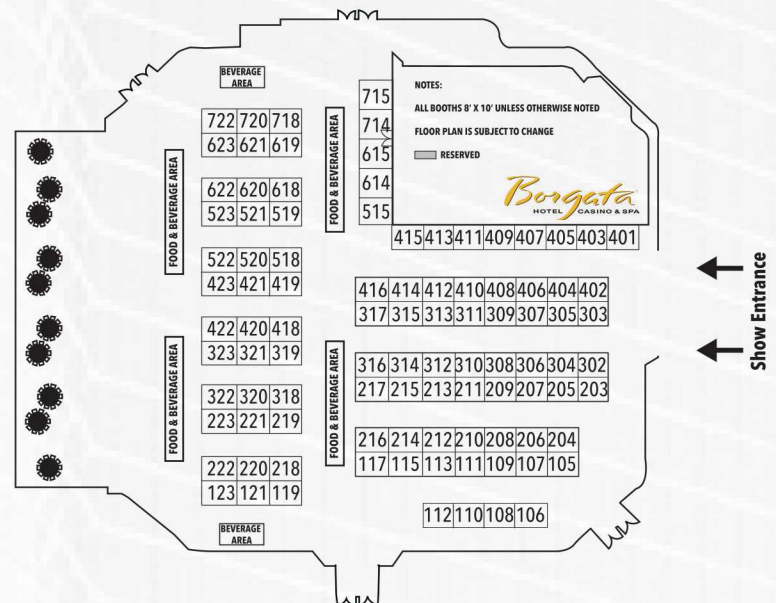
Your booth fee includes:

Event Center is fully carpeted.

- Pipe and drape for back and two low side rails
- One company identification sign
- One six foot draped table and two chairs
- One 110 volt, 20 amp electrical outlet
- General perimeter security
- A company and product listing in the Program Guide and Mobile App
- Post-conference attendee list

EXPOSITION MANAGEMENT/SHOW INFORMATION

If you have any questions about exhibiting, contact Exhibit Management, dLPLAN at Phone: 609-344-1333; Fax: 609-348-4433; or E-mail: njsba@dlplan.com.



Assignment of Space

List your three choices on the application and every effort will be made to accommodate one of your requests. Floor plan subject to change.

EXHIBIT AT THE NEW JERSEY STATE BAR ASSOCIATION

Supplement your Exhibitor Booth with these
NEW ADDITIONS IN 2025!

NEW DIGITAL SIGNAGE

**\$1,500 | ADD-ON, available only as an add-on to exhibitors and sponsors.
Cannot be purchased separately.**

Run your advertisement on the enormous 17x10-foot tall screen located above the heavily trafficked escalators and staircase to the Borgata Event Center. It will also be featured on 76x24 inch portable digital displays in other locations throughout the event. Specs available by request.

NEW PRIZE GIVEAWAY CARD \$500

Company name included on the prize giveaway card

Interested in increasing your exposure with
sponsorship opportunities?

Contact Lynn Gallo with NJSBA at lgallo@njsba.com

PREVIOUS EXHIBITORS

Accel Marketing Solutions	DLALitigation Services, LLC	InfoTrack	New Jersey Lawyers Assistance Program	Soberlink
AEPG Wealth Strategies	Document Solutions	Investors Bank	New Jersey Lawyers Service	Spartan Detective Agency, Inc.
Alva Gaskin & Associates	Domain Computer Services	Joseph A. Bank	New Jersey State Bar Foundation	Spencer Savings Bank
AppClose	Doyle	KRS CPAs	NJ Advance Media	State Shorthand Reporting Service
Asterion, Inc.	Eaysoft Legal Software	Lakeland Bank	NJ Institute for Continuing Legal Education	Stonecrest Partners
BCB Bank	EisnerAmper	LAWCLERK	Online Computers	Stumar Investigations
Bergen Pain Management	Elite 1031 Exchange	LawPay	Peapack-Gladstone Bank	TD Bank
Berman & Wright Architecture Engineering & Planning, LLC	Enlightened Solutions	LEAP Legal Software	Pinelands Recovery Center of Medford	The Lackner Group
Caliber Home Loans	Esquire Process Servicing, LLC	Local Gold, LCC	PKF O'Connor Davies, LLP	The Tasa Group
Camp Tioga	Famili Pay	LOCALiQ/USA Today Network	PNC Bank	Thomson Reuters
Capital One Bank	Family Wealth Management	Marcum LLP	Preferred Business Systems	Title Masters LLC
CATIC Title Insurance Company	Fastcase	Marks Paneth	Protexure Lawyers	U.S. Valuations
Chancery Track	Federal Appraisal, LLC	Mazars USA LLP	Provident Bank	Union + Raritan Anesthesia + Pain Management
Charles Jones LLC	Fidelity National / Chicago Title Insurance Company	Micro Strategies Inc.	Recovery Unplugged	USI Affinity
Citrin Cooperman	Financial Research Associates	MileMark Media	Red Maple Economics	Veritext Legal Solutions
Clio	Fortune Title Agency, Inc.	Modern Planning Group	RotenbergMeril	Weinberg Lieberman & Co
ConnectOne Bank	Foundation Title	Morgan Stanley	Sax LLP	Wilkin & Guttenplan P.C.
CosmoLex	Friedman LLP	MPI	SmartAdvocate	Wiss & Company, LLC
Couch Braunsdorf Insurance Group	Full Spectrum Services	MyCase	Smolin Lupin	WithumSmith+Brown, PC
DGR - THE Source for Legal Support	Geneva Worldwide	Neovision Tax & Accounting	Sobel & Co., LLC	
DISCO	Guaranteed Subpoena Service, Inc.	New Jersey Association for Justice		
	HBK CPAs & Consultants	New Jersey Law Journal		

NJSBA



All sponsorship opportunities include:

- Preferred booth location (based on availability)
- Your name or logo will have digital presence on the NJSBA.com Annual Meeting and Convention page
- Your company will be included on the NJSBA web app
- Your name or logo will be included in all pre-event announcements (print and email), as well as digital signage in the Exhibit Hall.
- NEW: Pre-convention attendee list (names and company only)
- Post-convention mailing list

ANNUAL MEETING AND CONVENTION

May 14–16 | Borgata Hotel Casino & Spa | Atlantic City

NJSBA SPONSORSHIP OPPORTUNITIES

New Jersey's largest legal conference, with 3,000 lawyers, judges and legal professionals attending.

BRANDING OPPORTUNITIES

NEW Digital Signage

\$1,500 | ADD-ON, available only to existing sponsors and exhibitors

Run your advertisement on the enormous 17x10-foot tall screen located above the heavily trafficked escalators and staircase to the Borgata Event Center. It will also be featured on 76x24 inch portable digital displays in other locations throughout the event. Specs available upon request.

NEW Promotional Email Banner

Exclusive | Cost: \$2,000 per email

Reach every Annual Meeting attendee as well as thousands of other New Jersey State Bar Association members as we share news of our premiere event's many receptions, panels and networking opportunities! Your company's electronic banner ad can link directly to your website.

NEW Branded Napkins

Exclusive per day | Cost: \$2,500 per day

Your sponsorship includes logo and/or name recognition on all beverage napkins, per day, at both the Borgata Exhibit Hall and The MGM Tower.

Wednesday Thursday Friday

Escalator Clings

Exclusive per location

\$3,000 per location or \$8,000 for all three locations

Put your brand on the escalators that take attendees to and from dozens of seminars, networking events and receptions over the course of the Annual Meeting. Three locations are: leading in and out of the Borgata Event Center; leading in and out of Central Conference Center, located in the middle of the Borgata Casino Floor; and on the MGM Tower Escalator..

Continuous Hot Beverage Service

Exclusive for timeslot | Cost: \$2,500 per day

Last year, attendees consumed nearly 11,000 cups of coffee making this sponsorship one of the best values and a fantastic opportunity for your logo to be visible to thousands of attendees. Get your name into the mix with a sponsorship of hot beverage service in the Borgata Exhibit Hall, Central Conference Center and The MGM Tower. Your logo will be included on hot beverage sleeves and onsite signage, near all coffee stations.

- Wednesday a.m. Wednesday p.m.
 Thursday a.m. Thursday p.m.
 Friday a.m.

BRANDING OPPORTUNITIES

Electronics Charging Stations

The Borgata and MGM Tower | Cost: \$2,000
Two available stations | Limited to two sponsors per station
Your logo on two charging stations, where attendees can safely lock and charge their devices.

Convention Web App Banner Ad

Cost: \$1,000 each for ad that rotates throughout the app or \$2,500 each for a fixed ad on conference materials page and Annual Meeting schedule page.
Phone specs: 640 pixels wide x 150 pixels high
Tablet/Online specs: 552 pixels wide x 150 pixels high
Only PNG, JPEG and GIF formats accepted.

RECEPTIONS AND NETWORKING EVENTS

Welcome Reception

Wednesday, May 14, 6:30–8 p.m.

Kick off the convention with a fun-filled evening of networking and camaraderie while you and your team join attendees pool side for food and cocktails. Set the tone for a great convention as a sponsor of this event where hundreds of attorneys raise a toast to the convention.

Reception Honoring Newly Installed Officers and Trustees

Thursday, May 15, 8:30–10 p.m.
Non-exclusive | Cost: \$5,000

Support this special reception honoring the new president, officers and trustees, where you can offer a toast and enjoy a dinner buffet. Mix and mingle with leaders from the New Jersey State Bar Association, convention attendees and others who are there to support the new leadership. Sponsors will be acknowledged on all signage and receive four event tickets.

Premier Night Club Afterparty

Thursday, May 15, 10 p.m.–Midnight
Limited to four sponsors | Cost: \$7,500

Keep the fun going at this exciting Afterparty where you and your team can dance the night away with attendees. Enjoy music, dancing, desserts and fun, with your company's information on display.

Young Lawyers Division Kickoff Party

Wednesday, May 14, starts at 8:30 p.m., Central Ballroom
Non-exclusive Cost: \$5,000 or \$10,000 exclusive

Everyone loves a party and this YLD event brings out the best in all of us with cocktails, music, light food and fun! Socialize with young lawyers and those who are young at heart, and even hand out branded, fun swag from your company. Hosted by the YLD and open to all Annual Meeting attendees, this is a chance to build loyalty for your brand with attorneys who are starting a lifetime career.

Diversity Committee Cocktails and Conversation Networking Reception

Wednesday, May 14, 9:30–11 p.m., Signature Room
Non-exclusive cost: \$2,500 or \$7,500 exclusive

Sponsored by the NJSBA Diversity Committee, this reception demonstrates the collaboration and inclusion of all groups in the legal profession. Light fare and beverages, music and fun. Open to all attendees, exhibitors and sponsors.

NEW Women's Leadership Cocktail Reception

Wednesday, May 14, 5–6:30 p.m., Society Club
Non-exclusive | Cost: \$2,500

Support women leaders at this end-of-day cocktail reception. As a sponsor your logo will appear on event signage You will receive two tickets to attend.

NJSBA Section Cocktail Receptions

Thursday, May 15, 5–6 p.m., Location TBD
Non-exclusive | Cost: \$1,500

Special pricing is available for law firm sponsors.

Support a section-specific cocktail reception, where you can mix and mingle with NJSBA section leaders and members. As a sponsor your logo will appear on event signage. You will receive two tickets to attend.

- Civil Trial Bar
- LGBTQ Rights
- Minorities in the Profession
- Real Property, Trust, and Estate Law
- Solo and Small-Firm

RECEPTIONS AND NETWORKING EVENTS

Young Lawyers Division and Law Clerk Luncheon

Non-exclusive | Cost: \$2,500

Sponsors each get two tickets to attend

Packed with fun and conversation, these lunches are designed to help the next generation of lawyers connect, find solutions and learn from each other. Attracting over 300 attendees, you will want to make sure your company is part of the conversation. Lunch sponsors are encouraged to participate and share their solutions. Select one:

Wednesday, May 14 | Thursday, May 15 **SOLD**

Diversity Committee Annual Luncheon

Thursday, May 15, 11:30 a.m.–1 p.m., Signature

Non-exclusive | Cost: \$2,500

Sponsors each get two tickets to attend

This popular luncheon spotlights noteworthy achievements in diversity and inclusion in the profession and features a distinguished speaker for a keynote address. The program also honors individuals who have made significant contributions to diversity and inclusion.

Family Law Section Luncheon

Thursday, May 16, 11:30 a.m.–1 p.m., Old Homestead

Non-exclusive | Cost: \$2,500

Sponsors each get two tickets to attend

Join NJSBA Family Law section members at this private luncheon. Your name will be prominently displayed on colorful on-site signage.

CONVENTION ESSENTIALS

Convention Lanyard

Exclusive | Cost: \$7,000

Hotel Key Card **SOLD**

Exclusive | Cost: \$5,500

Place your branding directly in the hands of attendees as they check in to their hotel with a custom advertising message on the keycard.

Seminar Tap & Go Stations

Limited to two sponsors per day

Cost: \$5,000 Wednesday | \$5,000 Thursday

Your logo on every Tap & Go Station, located at each meeting room where attendees must scan their badges to enter.

Pad Sponsor

Limited to four sponsors | Cost: \$2,000

Your logo will appear on the bottom of the convention notepad, used by every attendee.

Hand Sanitizer Stations

Limited to four sponsors | \$1,500

Everyone wants clean hands. Each station includes your logo, booth number and website address.

Convention Tracks

Limited to three sponsors per track | Cost: \$2,000

Target your audience and reach attorneys in the areas of practice that matter to your business. This opportunity includes having your company logo projected on the screen prior to the start of each seminar in the track. NOTE: specific track names are subject to change as programs are developed.

- | | |
|---|---|
| <input type="checkbox"/> Business Law | <input type="checkbox"/> Municipal Court Practice |
| <input type="checkbox"/> Civil Litigation | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Corporate Commercial | <input type="checkbox"/> Solo and Small-Firm Practice |
| <input type="checkbox"/> Criminal Litigation | <input type="checkbox"/> Taxation |
| <input type="checkbox"/> Diversity and Inclusion | <input type="checkbox"/> Technology in the Law |
| <input type="checkbox"/> Family Law | <input type="checkbox"/> Trust and Estate Law |
| <input type="checkbox"/> Health and Well-being | <input type="checkbox"/> Workers' Compensation |
| <input type="checkbox"/> Law Practice Management | <input type="checkbox"/> Young Lawyers |
| <input type="checkbox"/> Labor and Employment Law | |

SPONSOR CONTACT AND PAYMENT INFORMATION

Please return full sponsorship form indicating the sponsorship opportunity you are interested in.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

PAYMENT METHOD

Enclosed is our check in the amount of \$_____ made payable to NJSBA (NJSBA Tax ID # 21-0723663)

Charge my payment to: Visa Mastercard American Express

Cardholder's Signature: _____

Cardholder's Name: _____

Credit Card Number: _____ Expiration date _____

Cardholder's Billing Address (if different from above):

City: _____ State: _____ Zip: _____

(Note: Credit card payments will appear on your statement as a purchase from NJSBA. For more information, call Denisse Salinas at 732-937-7546.)

EMAIL OR MAIL COMPLETED FORM AND PAYMENT TO:

NJSBA Annual Meeting Sponsorship
Attn: Angela Scheck
Executive Director
New Jersey State Bar Association
One Constitution Square
New Brunswick, NJ 08901

732.937.7500 • ascheck@njsba.com

Visit our website at njsba.com

NJSBA



**2025 NJSBA Application Contract
for Exhibit Space - May 14-16
SEND IN YOUR APPLICATION TODAY!**



1. EXHIBITOR CONTACT & MAILING INFORMATION (Person to contact regarding this application and send mail).

Company Name: _____ Exhibitor Contact: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____ E-mail: _____

2. FREE DIRECTORY LISTING & BOOTH SIGN INFORMATION

Company Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ E-mail or Website Address: _____
 Product or Service Description For Exhibitor Directory (30 words or less): _____

3. SPACE REQUIREMENTS

Do you want space adjacent to or near a competitor? Yes No Single Booth: \$1,850 = \$ _____
 _____ Number of corner booths @ \$150 premium per corner \$ _____
 Competitor's Name(s): _____ TOTAL DUE: \$ _____
 Booth Request 1 _____ Booth Request 2 _____
 Booth Request 3 _____ Request same Booth as 2024*
 *NOT guaranteed

4. ACCEPTANCE AS BINDING CONTRACT FOR EXHIBITOR

Upon acceptance of this application by the NJSBA, NJSBA agrees to license and the Exhibitor agrees to take and properly occupy the following exhibit space(s) as assigned. Exhibitor agrees to be bound by the Terms, Conditions, and Rules set forth on the reverse side, contained herein and those listed in the Exhibitors' Service Manual. This contract will be binding upon the parties when accepted by NJSBA.

X _____
 By (Exhibitor Authorized Signature. Unsigned applications will be returned.) Date _____ Name (Please print) _____

5. PAYMENT METHOD Full Payment must be submitted with application

Enclosed is our check for \$ _____
 made payable to NJSBA (NJSBA Tax ID # 21-0723663)
 Charge my Credit Card: \$ _____
 Charge Full Amount
 Cardholder's Signature (Note: Credit card charge will appear on your statement as a purchase from D. Lawrence Planners, LLC. For more information, contact D. Lawrence Planners, LLC at 609-344-1333.) _____
 Credit Card No. _____ Cardholder's Name (please print) _____
 Expiration Date _____ Security # _____ Billing Address _____ City _____ State _____ Zip _____

**SPACE IS LIMITED,
SO RESERVE YOUR
BOOTH TODAY!**

Sign and Mail, Fax or Email Application/Contract To:
 NJSBA Exhibits, c/o dL Plan
 1125 Atlantic Ave., Ste. 634, Atlantic City, NJ 08401
 Phone: 609-344-1333 • Fax: 609-348-4433 • Email: njsba@dplan.com
 PLEASE NOTE: Exhibit booth space is not guaranteed until application is accepted by NJSBA.
 Please make a copy for your records.

Conditions, Terms, Rules and Regulations

Agreement between Exhibitor and New Jersey State Bar Association for Exhibit Space at the New Jersey State Bar Association Annual Meeting, May 14-16, 2025.

Exhibitor agrees to abide by the following conditions, terms, rules and regulations as a condition for purchasing exhibit space at the New Jersey State Bar Association ("NJSBA") Annual Meeting ("Convention") with exposition support from dL Plan ("DLP"). The Convention will be held at Borgata Hotel Casino & Spa, Atlantic City, NJ, (the "Hotel").

1. The NJSBA reserves the right to accept or reject any application in its sole discretion. Once an application is accepted, every effort will be made to accommodate requests for booth space. Applications should list not less than three choices. Booth costs are based on the amount of space rented and are as follows:

- 8' x 10' Booth space - \$1,850
- Corner Premium - \$150 per corner booth

2. Exhibitor must pay the full price of the listed booth space upon applying as of November 15, 2024. No application will be processed or confirmed until all items are received by DLP. Full payment must be received on or before March 28, 2025. Applications received on or after November 15, 2024 must pay the full amount due.

3. No exhibitor may charge an admission fee to their booth or theater.

4. Tentatively, the Exhibit Hall will be open during the following hours:

- Wednesday, May 14, 2025
11 p.m. - 6:30 p.m.
- Thursday, May 15, 2025
9:30 a.m. - 5:30 p.m.

5. Exhibitor agrees that its exhibit will be staffed at all times during the hours that the hall is open. No one under 21 will be allowed in the exhibit hall. It is disturbing to the members as well as to adjacent exhibitors if exhibits are not opened on time or are closed before the scheduled closing hours. All exhibits must remain intact until the official closing hour.

6. In the event that the Exhibitor fails to exhibit in the space allotted to them on opening day, the NJSBA may make such use of said space as it sees fit without any liability whatsoever to the Exhibitor who shall remain liable for the payment of the total booth price due under the contract.

7. The Exhibition will close at 5:30 p.m. on May 15, 2025 and all exhibits must be removed from the exhibit floor no later than 8:30 p.m. on Friday, May 16, 2025. No Exhibitor can dismantle a booth at any time prior to 5:30 p.m. on May 15, 2025 except on specific written permission from DLP.

Exhibitors must observe the move in and move out times established by the NJSBA. Exhibit materials or damaged exhibits left in the Hotel after the contracted move-out time has terminated will be removed at the expense of the Exhibitor.

8. The following equipment and furniture is included in the booth price and is to be furnished by the NJSBA: a 8' x 10' booth space, 8' pipe and drape back wall, and 3' side drape walls, one 6' draped table, two chairs, one booth identification sign, one

110 volt, 20 amp electrical outlet and a listing in the exhibitor directory.

9. The expense of installation or rental of any equipment, furniture, signs or appliances other than those enumerated in paragraph "8" hereof, shall be borne by the Exhibitor. The expense of installation or rental of any and all electrical connections or electrical equipment required by the Exhibitor shall be borne by the Exhibitor.

10. All exhibit backgrounds must conform to the standard set by the NJSBA, which is as follows: no side rails may exceed 3' in height; background must not exceed 8' in height, including the sign, and must not protrude from the back wall more than a maximum of 36" above the prescribed railing.

11. No nails or bracing wires used in erection displays may be attached to the building without notification to DLP and the written consent of the Convention Services Manager at the Hotel. All property destroyed or damaged by Exhibitors must be replaced to its original condition by Exhibitor or at the Exhibitor's expense.

12. The booth to be occupied by the Exhibitor at the Convention must be properly constructed and attractively decorated in conformity with the general design and decor of the other booths at the Convention and in full and complete compliance and conformity with the general regulations established for the construction and decorations of booths by the NJSBA, DLP and/or the Hotel.

13. Distribution of circulars or other materials may be made only within your company's purchased and assigned 8' x 10' booth space.

14. Over-the-counter sales are permitted as long as they do not interfere with the free flow of traffic in the Exhibit Halls. All such sales must be made from the front of the booth. Exhibitors with corner booths are entitled to transact business only across the front portion of the booth. All exhibitors making over-the-counter sales must comply with all federal, state and local laws, rules and regulations regarding sale transactions, including the collection of appropriate tax, and any applicable hotel rules or regulations.

15. All materials used in the Exhibit Hall, Ballroom or any other room of the Hotel MUST be non-flammable to conform with the Fire Regulations of the State of New Jersey and the City of Atlantic City. Electrical wiring and equipment installation must conform to the National Electric Code and the Electrical Code of Atlantic City. Material not conforming with such regulations will be removed immediately at the Exhibitor's expense. Engines, motors or any kind of equipment may be operated only with the consent of the NJSBA.

16. Booths can be occupied only by the Exhibitor whose application is approved. No booth can be occupied in whole or in part, for any purpose whatsoever by any other person or persons, and no subletting nor joint use by any means or for any purpose is permitted. Violators will be removed.

17. All exhibits including products, equipment and furniture must be confined wholly within the booth space assigned on the official floor plan. No use for any purpose whatsoever may be made of aisles or any other space adjacent to the booth reserved.

18. No Exhibitor can install or use any loud speaker, public address system, amplifier, megaphone or similar device or use any sales methods which in the sole judgment of NJSBA, may be annoying or prove a nuisance to NJSBA.

19. The NJSBA will provide a guard for the exhibit room but it is understood that all products, equipment, furniture and furnishings of the Exhibitor are placed and exhibited at the sole risk of the Exhibitor and that neither the NJSBA, DLP, the Hotel, nor any of their respective officers, agents, employees or representatives assume responsibility of any kind. Therefore it is suggested that the Exhibitor remove valuable samples or movable equipment from the booth reserved overnight.

20. Neither the NJSBA, DLP, the Hotel, nor any of their respective officers, agents, employees or representatives shall be responsible or liable in any way for any injury to person or property, loss or damage of any kind, sustained by any Exhibitor, employees of the Exhibitor or any other person by reason of fire, theft, water, or any other cause whatsoever, unless such injury, loss or damage was the result of a negligent or intentional act of the NJSBA, DLP, the Hotel, or any of its agents or employees. Exhibitor agrees to indemnify, defend and hold harmless the NJSBA, DLP, the Hotel, and any of their respective officers, agents, employees or representatives from damages, loss, cost or expense of any and all kind, including reasonable attorney's fees and other costs of defense, for any claim or legal action arising from any negligent or intentional act of Exhibitor, or any of its employees or agents.

21. The Exhibitor shall comply with all the terms and provisions of all hotel, union or other contracts in effect at the time of the Convention affecting any phase of its conduct, construction, or relating to the building or premises wherein it shall be conducted.

22. The decision on all matters which may arise not herein specifically covered or referred to, rests in the sole discretion or judgment of the NJSBA and the Exhibitor agrees to accept the same.

23. The NJSBA may, at any time prior to the scheduled opening date of the Convention, change the dates thereof (but not reduce the total time thereof), change the floor plan, or transfer the Convention to another building without any liability to Exhibitor.

24. The NJSBA or DLP or any of their respective officers, agents, employees or representatives may, without incurring any liability of any kind whatsoever, require any Exhibitor who (a) violates any of the provisions of this contract or of its Conditions, Terms, Rules and Regulations,

(b) misrepresents any product or article displayed in a booth, (c) takes any action that is detrimental to the interests of any other Exhibitor or the NJSBA, to forthwith remove themselves together with all products, equipment and furniture, from the Convention.

25. Exhibitor may cancel either its participation in the Convention or a portion of its exhibit space only upon written notification to DLP.

Exhibitor shall not receive any full refund and shall be liable for the total exhibit price.

In addition, the NJSBA shall have the right to pursue other legal or equitable remedies available to it in the event exhibitor defaults or fails to exhibit.

If the Convention is cancelled for any reason, or the exhibit space becomes unavailable, the NJSBA's sole liability to Exhibitor shall be a refund of the exhibit fees paid to date. If the Convention is partially cancelled, such refund shall be prorated in the NJSBA's sole discretion. In no case shall the amount of the refund to the Exhibitor exceed the amount of the exhibit fee paid by the Exhibitor.

26. No agent or employee of the NJSBA has authority to modify, vary, change or waive any provisions of this contract or of these Conditions, Terms, Rules and Regulations and no such modification, variation, change or waiver shall be effective or binding upon the NJSBA unless in writing signed by an authorized representative of the NJSBA. The waiver by the NJSBA of strict compliance with or performance of any of the provisions hereof shall not be deemed to include a waiver of any other provision.

27. Exhibitor understands and agrees that any representative attending the Convention in person will be required to adhere to any health-related protocol required by the NJSBA, which may include providing proof of Covid-19 vaccination or a negative PCR Covid-19 test, mask-wearing, and completing a health-related questionnaire. The NJSBA reserves the right to exclude any individual who tests positively.

28. Exhibitor agrees that all representatives will adhere to the highest standards of professionalism in connection with any activities conducted in association with the convention.

29. Should any provisions of this Agreement be found to be unenforceable by a court of law, the remaining provisions shall remain valid and in full force and effect.