

2026

ANNUAL MEETING AND CONVENTION

May 13-15 | Borgata Hotel Casino & Spa | Atlantic City



EXHIBITOR'S PROSPECTUS



CONNECT with over 3,000 legal professionals

ELEVATE your products and services within the community

INCREASE your exposure with sponsorship opportunities

Presented by the New Jersey State Bar Association and the New Jersey Institute for Continuing Legal Education

Exhibit at the New Jersey State Bar Association ANNUAL MEETING 2026



Tentatively, the Exhibit Hall will be open during the following hours:

- **Wednesday, May 13, 2026 - 8:30 a.m. - 5 p.m.**
- **Thursday, May 14, 2026 - 8 a.m. - 3:30 p.m.**
- **Set Up - Tuesday 4 p.m. - 7 p.m.**
- **Set Up - Wednesday 7 a.m. - 8:30 a.m.**
- **Break Down - Thursday 3:30 p.m. - 6:30 p.m.**

SPECIAL EVENTS & NETWORKING OPPORTUNITIES IN EXHIBIT HALL

ALL DAY COFFEE SERVICE

NEW THIS YEAR: A Wednesday Exhibit Hall Wine and Cheese Reception
Buffet Lunch - Wednesday & Thursday
Networking Social - Wednesday
Continental Breakfast – Wednesday & Thursday
Afternoon Refreshments

WHY EXHIBIT IN 2026?

The Annual Meeting & Convention sees some 3,000 attorneys, judges, and other legal professionals over the three-day event.

- The NJSBA is comprised of thousands of lawyers and legal professionals from around the state.
- Exhibitors can meet face-to-face with decision makers and their target markets.
- The exhibit hall will have special attractions – including a new Wednesday Exhibit Hall wine and cheese reception – to maximize traffic flow.
- Excellent educational programming provides essential training and continuing legal education credits for members.
- Sponsorship opportunities are available for increased exposure.
- Your COMPETITION will be there!

BOOTH FEE & PACKAGE

Booth size 8' x 10'

Single: \$2,000 · Corner Premium: \$200 per corner

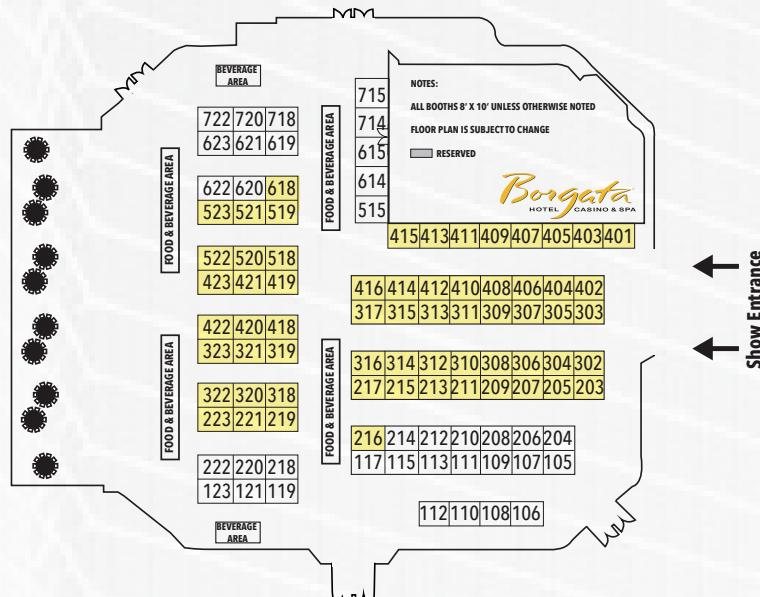
Your booth fee includes:

- Pipe and drape for back and two low side rails
- One company identification sign
- One six foot draped table and two chairs
- One 110 volt, 20 amp electrical outlet
- General perimeter security
- A company and product listing in the Program Guide and Mobile App
- Post-conference attendee list

Event Center is fully carpeted.

EXPOSITION MANAGEMENT/SHOW INFORMATION

If you have any questions about exhibiting, contact Exhibit Management, dLPLAN at Phone: 609-344-1333; Fax: 609-348-4433; or E-mail: njsba@dlplan.com.



Assignment of Space

List your three choices on the application and every effort will be made to accommodate one of your requests. Floor plan subject to change.

EXHIBIT AT THE NEW JERSEY STATE BAR ASSOCIATION

DIGITAL SIGNAGE

\$500 | Add-on, available only to exhibitors, and included for free to sponsors.

Run your advertisement on the enormous 17x10-foot tall screen located above the heavily trafficked escalators and staircase to the Borgata Event Center. It will also feature on 76x24 inch portable digital displays in other locations throughout the event. Specs available by request.

Interested in increasing your exposure with sponsorship opportunities?

For Contact: the sponsorship department at sponsorship@njsba.com or call Paula Saha at 732-214-8509 or psaha@njsba.com or Angela Scheck at 732-937-7500 or ascheck@njsba.com.

PREVIOUS EXHIBITORS

ABA Retirement	Eisner	Medjet	ProfitSolv	WealthCounsel
Accel Marketing	eMazzanti Technologies	Moore Engineering Services	Provident Bank TBD	Weaver
ALKEME	Esquire Deposition Solutions	Morgan Stanley	Quality Title & Abstract Agency	Weinberg Lieberman & Co.
All State Investigation	Esquire Digital - app rec'd	neKey	(Jordan)	Wendell O. Scott, MD, LLC
All State Legal	Esquire Process Servicing	Neovision	Quill	Western Alliance Bank
Anytime AI	Faster Outcomes	New Jersey Association for Justice	Renzi Legal Resources	Wildfire Video Group
Asterion, Inc.	FAZ Forensics	New Jersey Law Journal	Resolution Economics LLC	WilkinGuttenplan
BankUnited	Find Law	NJICLE	Robson Forensic	Wiss & Company, LLP
CBiz	First Bank	NJLAP	SAX LLP	WithumSmith+Brown, PC
CG Tax & Audit	Fortune Title	NJSBF	SB Forensics	
Charles Jones LLC	Garden State Pain & Orthopedics	OceanFirst Bank	Smokeball	
Cipolla Financial Advisors, LLC	Green Label Title	Office of the Public Defender	Smolin	
Clio	Guaranteed Rate	Onward Justice / Bruce Paralegal /	Sobol & Associates / MK Group	
Customers Bank	Guaranteed Supeona Service	Daniel Lee	Liberty Real	
Decisive	Hudson Court Reporting & Video	Outsource My IT	Spencer Savings Bank	
DGR Legal	IDS Autoshred	Page One	Steno	
Division of Law / Office of Attorney General	Integris	Peapack Private Bank & Trust	Stout	
DLA	Jewish Bar Association of NJ - JBAR	PKF O'Connor	Strategic Wealth Solutions	
Document Solutions	Kriterion Leather Company	PracticePanther	Titan Technologies	
DOYLE	LEAP	Prager Metis	Track With Ease	
DRai Solutions	Legal Services of New Jersey	Premier Legal Marketing	Unity Bank	
eForensix	LexisNexis	Premier Vocational Experts	USI Affinity	
		Princeton Appraisers	vDiscovery	

2026

ANNUAL MEETING AND CONVENTION

May 13-15
Borgata Hotel Casino & Spa, Atlantic City

NJSBA SPONSORSHIP OPPORTUNITIES

New Jersey's largest legal conference, with 3,000 lawyers, judges and legal professionals attending.

All sponsorship opportunities include:

- Preferred booth location (based on availability).
- Your name and logo will be included on the NJSBA.com.
- Your company will be included on the NJSBA web app.
- Your name or logo will be included in all pre-event announcements (print and email), as well as digital signage in the Exhibit Hall.
- Pre-convention attendee list (name, email and company, two weeks prior to the event.)
- NEW: Digital Signage on 17x10-foot tall screen and digital displays (see specifications on pg. 3)

BRANDING OPPORTUNITIES

Bag Sponsor **SOLD**

Non-exclusive | Cost: \$5,500

Your logo will appear on one side of the bag given to every attendee.

Hotel Key Card **SOLD**

Exclusive | Cost: \$5,500

Place your branding directly in the hands of attendees as they check in to their hotel with a custom advertising message on the keycard.

Convention Lanyard **SOLD**

Non-exclusive | Cost: \$5,000

Seminar Tap & Go Stations

Limited to two sponsors per day

Cost: \$5,000 Wednesday | \$5,000 Thursday

Your logo on every Tap & Go Station, located at each meeting room where attendees must scan their badges to enter.

NEW Attendee Badge Promotion

Non-Exclusive | Cost: \$3,000

Your logo and limited information will print out with every attendee badge.

NEW Badge Retrieval Station

Non-Exclusive | Cost: \$3,000

Put your logo on the screen at the bottom of attendee badge retrieval stations.

Escalator Clings

Non-exclusive

Put your brand on the escalators that take attendees to and from dozens of seminars, networking events and receptions over the course of the Annual Meeting. Three locations are: leading in and out of the Borgata Event Center; leading in and out of Central Conference Center, located in the middle of the Borgata Casino Floor; and on the MGM Tower Escalator. **Select choice:**

Up or Down Borgata Event Center (wall placement): \$4,000 per choice
 Up or Down Central Conference Center (floor placement): \$2,500 per choice
 Up or Down MGM Tower (floor placement): \$2,500 per choice

Branded Napkins

Exclusive per day | Cost: \$2,500 per day

Your sponsorship includes logo and/or name recognition on all beverage napkins, per day, at both the Borgata Exhibit Hall and The MGM Tower.

Wednesday Thursday Friday

continued

Note: For all branding opportunities, images must include the NJSBA logo and text where space permits: "Proud to support the NJSBA Annual Meeting and Convention." A template will be provided.

BRANDING OPPORTUNITIES CONTINUED

Continuous Hot Beverage Service

Exclusive for timeslot | Cost: \$2,500 per time slot

Last year, attendees consumed nearly 11,000 cups of coffee making this sponsorship one of the best values and a fantastic opportunity for your logo to be visible to thousands of attendees. Get your name into the mix with a sponsorship of hot beverage service in the Borgata Exhibit Hall, Central Conference Center and The MGM Tower. Your logo will be included on hot beverage sleeves and onsite signage, near all coffee stations.

- Wednesday a.m. Wednesday p.m.
- Thursday a.m. Thursday p.m.
- Friday a.m.—States of the Judiciary

Electronics Charging Stations

The Borgata and MGM Tower

Non-exclusive: \$2,000 | Exclusive cost per charger: \$4,000

Two available stations | Limited to two sponsors per station

Your logo on two charging stations, where attendees can safely lock and charge their devices.

Pad Sponsor

Limited to three sponsors | Non-exclusive: \$2,000

Exclusive: \$7,500

Your logo will appear on the bottom of the convention notepad, used by every attendee.

Convention Tracks

Limited to three sponsors per track | Cost: \$2,000

Target your audience and reach attorneys in the areas of practice that matter to your business. This opportunity includes having your company logo projected on the screen prior to the start of each seminar in the track. **NOTE:** specific track names are subject to change as programs are developed.

<input type="checkbox"/> Artificial Intelligence	<input type="checkbox"/> Labor and Employment Law
<input type="checkbox"/> Business Law	<input type="checkbox"/> Municipal Court Practice
<input type="checkbox"/> Civil Litigation	<input type="checkbox"/> Real Estate
<input type="checkbox"/> Corporate Commercial	<input type="checkbox"/> Solo and Small-Firm Practice
<input type="checkbox"/> Criminal Litigation	<input type="checkbox"/> Taxation
<input type="checkbox"/> Diversity and Inclusion	<input type="checkbox"/> Technology in the Law
<input type="checkbox"/> Family Law	<input type="checkbox"/> Trust and Estate Law
<input type="checkbox"/> Health and Well-being	<input type="checkbox"/> Workers' Compensation
<input type="checkbox"/> In-House Counsel	<input type="checkbox"/> Young Lawyers
<input type="checkbox"/> Law Practice Management	

RECEPTIONS AND NETWORKING EVENTS

Welcome Reception **SOLD**

Wednesday, May 13, 6:30–8 p.m.

Kick off the convention with a fun-filled evening of networking and camaraderie while you and your team join attendees pool side for food and cocktails. Set the tone for a great convention as a sponsor of this event where hundreds of attorneys raise a toast to the convention

Afterparty

Thursday, May 14, 10 p.m.–Midnight

Non-exclusive | Cost: \$5,000

Keep the fun going at this exciting nightclub-styled Afterparty where you and your team can dance the night away with attendees while your company's information is on display. Hand out fun, branded swag as you enjoy music, dancing, desserts and fun.

Young Lawyers Division Kickoff Party

Wednesday, May 13, starts at 8:30 p.m.

Non-exclusive Cost: \$5,000

Everyone loves a party and this YLD event brings out the best in all of us with cocktails, music, light food and fun! Socialize with young lawyers and those who are young at heart, and even hand out branded, fun swag from your company. Hosted by the YLD and open to all Annual Meeting attendees.

Reception Honoring Newly Installed Officers and Trustees

Thursday, May 14, 8–10 p.m.

Non-exclusive | Cost: \$5,000

Support this special dinner reception honoring the new president, officers and trustees. Mix and mingle with leaders from the New Jersey State Bar Association, convention attendees and others who are there to support the new leadership. Sponsors will be acknowledged on all signage and receive four event tickets.

Diversity Committee Cocktails and Conversation Networking Reception

Wednesday, May 13, 9:30–11 p.m.

Non-exclusive cost: \$2,500

Sponsored by the NJSBA Diversity Committee, this reception demonstrates the collaboration and inclusion of all groups in the legal profession. Light fare and beverages, music and fun. Open to all attendees, exhibitors and sponsors.

continued

Note: For receptions and networking events, sponsors are permitted to share limited materials or promotional items at the events.

RECEPTIONS AND NETWORKING EVENTS CONTINUED

Women's Leadership Cocktail Reception

Wednesday, May 13, 5-6:30 p.m.

Non-exclusive | Cost: \$2,500

Special pricing is available for law firm sponsors.

Support women leaders at this end-of-day cocktail reception. As a sponsor your logo will appear on event signage. You will receive two tickets to attend.

Young Lawyers Division and Law Clerk Luncheon

Non-exclusive | Cost: \$2,500

Packed with fun and conversation, these lunches are designed to help the next generation of lawyers connect, find solutions and learn from each other. Attracting over 300 attendees, you will want to make sure your company is part of the conversation. Select one:

Wednesday, May 14 | Thursday, May 15

Labor and Employment Law Section Luncheon

Thursday, May 14, 11:30 a.m.-1 p.m.

Non-exclusive: Cost \$2,500

Sponsors each get two tickets to attend

Join NJSBA Labor and Employment Law Section members at this lunch. Your name will be prominently displayed at this event.

Diversity Committee Annual Luncheon

Thursday, May 14, 11:30 a.m.-1 p.m.

Non-exclusive | Cost: \$2,500

Sponsors each get two tickets to attend

This popular luncheon spotlights noteworthy achievements in diversity and inclusion in the profession and features a distinguished speaker for a keynote address. The program also honors individuals who have made significant contributions to diversity and inclusion.

Family Law Section Luncheon

Thursday, May 14, 11:30 a.m.-1 p.m., Old Homestead

Non-exclusive | Cost: \$2,500

Sponsors each get two tickets to attend

Join NJSBA Family Law section members at this private luncheon. Your name will be prominently displayed on colorful on-site signage.

NJSBA Section Cocktail Receptions

Thursday, May 14, 5-6 p.m.

Non-exclusive | Cost: \$1,500

Special pricing is available for law firm sponsors.

Support a section-specific cocktail reception, where you can mix and mingle with NJSBA section leaders and members. As a sponsor your logo will appear on event signage. You will receive two tickets to attend.

<input type="checkbox"/> Civil Trial Bar	<input type="checkbox"/> Real Property, Trust, and Estate Law
<input type="checkbox"/> Construction Law	<input type="checkbox"/> LGBTQ Rights
<input type="checkbox"/> Solo and Small-Firm	<input type="checkbox"/> Minorities in the Profession

DIGITAL ADVERTISING

All sponsors receive digital ads as noted on page 1. Here are the specifications:

Rotating Sponsor and Exhibitor Large Screen and Portable Monitor Ads

These will require two different files, both in jpeg format.

- For the 17-foot screen above the escalators to and from the Event Center, files should be 2,720 x 1,620 pixels..
- For ads that will run on the portable vertical screens around the Borgata, art should be 348 x 1044 pixels.

Congratulatory Ads for Installation Dinner

These congratulatory ads from law firms and sponsors will be playing on screens in the ballroom to play during the installation dinner and reception. Ads should be 1920 x 1080 pixels. The format should be jpeg.

DEADLINE FOR ALL DIGITAL ADS: MONDAY, APRIL 13

Please email all ads to sponsorship@njsba.com.

SPONSOR CONTACT AND PAYMENT INFORMATION

Please return full sponsorship form indicating the sponsorship opportunity you are interested in.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

PAYMENT METHOD

Enclosed is our check in the amount of \$_____ made payable to NJSBA (NJSBA Tax ID # 21-0723663)

Charge my payment to: Visa Mastercard American Express

Cardholder's Signature: _____

Cardholder's Name: _____

Credit Card Number: _____ Expiration date: _____

Cardholder's Billing Address (if different from above):

City: _____ State: _____ Zip: _____

(Note: Credit card payments will appear on your statement as a purchase from NJSBA. For more information, call 732-249-5000.)

MAIL COMPLETED FORM AND PAYMENT TO:

NJSBA Annual Meeting Sponsorship
Attn: Denisse Salinas
New Jersey State Bar Association
One Constitution Square
New Brunswick, NJ 08901

For more information contact:
sponsorship@njsba.com

Visit our website at njsba.com

NJSBA



2026 NJSBA Application Contract
for Exhibit Space - May 13-15
SEND IN YOUR APPLICATION TODAY!

1. EXHIBITOR CONTACT & MAILING INFORMATION (Person to contact regarding this application and send mail).

Company Name: _____ Exhibitor Contact: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____ E-mail: _____

2. FREE DIRECTORY LISTING & BOOTH SIGN INFORMATION

Company Name: _____
Address: _____
City/State/Zip: _____
Phone: _____ E-mail or Website Address: _____
Product or Service Description For Exhibitor Directory (30 words or less):

3. SPACE REQUIREMENTS

Do you want space adjacent to or near a competitor?

Yes No

Competitor's Name(s): _____

Single Booth: \$2,000 = \$ _____

_____ Number of corner booths @ \$200 premium per corner \$ _____
TOTAL DUE: \$ _____

Booth Request 1 _____ Booth Request 2 _____

Booth Request 3 _____ O Request same Booth as 2025*

*NOT guaranteed

4. ACCEPTANCE AS BINDING CONTRACT FOR EXHIBITOR

Upon acceptance of this application by the NJSBA, NJSBA agrees to license and the Exhibitor agrees to take and properly occupy the following exhibit space(s) as assigned. Exhibitor agrees to be bound by the Terms, Conditions, and Rules set forth on the reverse side, contained herein and those listed in the Exhibitors' Service Manual. This contract will be binding upon the parties when accepted by NJSBA.

X

By (Exhibitor Authorized Signature. Unsigned applications will be returned.) Date _____

Name (Please print) _____

5. PAYMENT METHOD Full Payment must be submitted with application

Enclosed is our check for \$ _____
made payable to NJSBA (NJSBA Tax ID # 21-0723663)

Charge my Credit Card: \$ _____
 Charge Full Amount

Cardholder's Signature (Note: Credit card charge will appear on your statement as a purchase from D. Lawrence Planners, LLC. For more information, contact D. Lawrence Planners, LLC at 609-344-1333.)

Credit Card No. _____

Cardholder's Name (please print) _____

Expiration Date _____

Security # _____

Billing Address _____

City _____

State _____

Zip _____

Sign and Mail, Fax or Email Application/Contract To:

NJSBA Exhibits, c/o dL Plan

1125 Atlantic Ave., Ste. 634, Atlantic City, NJ 08401

Phone: 609-344-1333 • Fax: 609-348-4433 • Email: njsba@dlplan.com

PLEASE NOTE: Exhibit booth space is not guaranteed until application is accepted by NJSBA.

Please make a copy for your records.

**SPACE IS LIMITED,
SO RESERVE YOUR
BOOTH TODAY!**

Conditions, Terms, Rules and Regulations

Agreement between Exhibitor and New Jersey State Bar Association for Exhibit Space at the New Jersey State Bar Association Annual Meeting, May 14-16, 2026.

Exhibitor agrees to abide by the following conditions, terms, rules and regulations as a condition for purchasing exhibit space at the New Jersey State Bar Association ("NJSBA") Annual Meeting ("Convention") with exposition support from dL Plan ("DLP"). The Convention will be held at Borgata Hotel Casino & Spa, Atlantic City, NJ, (the "Hotel").

1. The NJSBA reserves the right to accept or reject any application in its sole discretion. Once an application is accepted, every effort will be made to accommodate requests for booth space. Applications should list not less than three choices. Booth costs are based on the amount of space rented and are as follows:

- 8' x 10' Booth space - \$2,000
- Corner Premium - \$200 per corner booth

2. Applications received after Dec. 15, 2025 must include full payment for the proposed booth space. No application will be processed or confirmed until all items are received by DLP. Full payment for any other items must be received on or before March 28, 2026.

3. No exhibitor may charge an admission fee to their booth or theater.

4. Tentatively, the Exhibit Hall will be open during the following hours:

- Wednesday, May 13, 2026
10:30 a.m. - 5:30 p.m.
- Thursday, May 14, 2026
9:30 a.m. - 3:30 p.m.

5. Exhibitor agrees that its exhibit will be staffed at all times during the hours that the hall is open. No one under 21 will be allowed in the exhibit hall. It is disturbing to the members as well as to adjacent exhibitors if exhibits are not opened on time or are closed before the scheduled closing hours. All exhibits must remain intact until the official closing hour.

6. In the event that the Exhibitor fails to exhibit in the space allotted to them on opening day, the NJSBA may make such use of said space as it sees fit without any liability whatsoever to the Exhibitor who shall remain liable for the payment of the total booth price due under the contract.

7. The Exhibition will close at 3:30 p.m. on May 14, 2026 and all exhibits must be removed from the exhibit floor no later than 6:30 p.m. No Exhibitor can dismantle a booth at any time prior to 3:30 p.m. on May 14, 2026 except on specific written permission from DLP. Exhibitors must observe the move in and move out times established by the NJSBA. Exhibit materials or damaged exhibits left in the Hotel after the contracted move-out time has terminated will be removed at the expense of the Exhibitor.

8. The following equipment and furniture is included in the booth price and is to be furnished by the NJSBA: a 8' x 10' booth space, 8' pipe and drape back wall, and 3' side drape walls, one 6' draped table, two chairs, one booth identification sign, one

110 volt, 20 amp electrical outlet and a listing in the exhibitor directory.

9. The expense of installation or rental of any equipment, furniture, signs or appliances other than those enumerated in paragraph "8" hereof, shall be borne by the Exhibitor. The expense of installation or rental of any and all electrical connections or electrical equipment required by the Exhibitor shall be borne by the Exhibitor.

10. All exhibit backgrounds must conform to the standard set by the NJSBA, which is as follows: no side rails may exceed 3' in height; background must not exceed 8' in height, including the sign, and must not protrude from the back wall more than a maximum of 36" above the prescribed railing.

11. No nails or bracing wires used in erection displays may be attached to the building without notification to DLP and the written consent of the Convention Services Manager at the Hotel. All property destroyed or damaged by Exhibitors must be replaced to its original condition by Exhibitor or at the Exhibitor's expense.

12. The booth to be occupied by the Exhibitor at the Convention must be properly constructed and attractively decorated in conformity with the general design and decor of the other booths at the Convention and in full and complete compliance and conformity with the general regulations established for the construction and decorations of booths by the NJSBA, DLP and/or the Hotel.

13. Distribution of circulars or other materials may be made only within your company's purchased and assigned 8' x 10' booth space.

14. Over-the-counter sales are permitted as long as they do not interfere with the free flow of traffic in the Exhibit Halls. All such sales must be made from the front of the booth. Exhibitors with corner booths are entitled to transact business only across the front portion of the booth. All exhibitors making over-the- counter sales must comply with all federal, state and local laws, rules and regulations regarding sale transactions, including the collection of appropriate tax, and any applicable hotel rules or regulations.

15. All materials used in the Exhibit Hall, Ballroom or any other room of the Hotel MUST be non-flammable to conform with the Fire Regulations of the State of New Jersey and the City of Atlantic City. Electrical wiring and equipment installation must conform to the National Electric Code and the Electrical Code of Atlantic City. Material not conforming with such regulations will be removed immediately at the Exhibitor's expense. Engines, motors or any kind of equipment may be operated only with the consent of the NJSBA.

16. Booths can be occupied only by the Exhibitor whose application is approved. No booth can be occupied in whole or in part, for any purpose whatsoever by any other person or persons, and no subletting nor joint use by any means or for any purpose is permitted. Violators will be removed.

17. Exhibitor may not schedule or conduct, during the course of the Meeting, events such as breakfasts, luncheons, dinners or hospitality suites to attract attendees, unless expressly approved by the NJSBA.

18. All exhibits including products, equipment and furniture must be confined wholly within the booth space assigned on the official floor plan. No use for any purpose whatsoever may be made of aisles or any other space adjacent to the booth reserved.

19. No Exhibitor can install or use any loud speaker, public address system, amplifier, megaphone or similar device or use any sales methods which in the sole judgment of NJSBA, may be annoying or prove a nuisance to NJSBA.

20. The NJSBA will provide a guard for the exhibit room, but neither the NJSBA, DLP, or hotel/facility

management will be responsible for the safety of exhibitor property from theft, strike, damage by fire, water, storm, or vandalism nor will they be responsible or liable for protecting Exhibitor from such loss. All property of Exhibitor is understood to remain in Exhibitor's custody and control in transit to or from or within the confines of the event venue, subject to these rules and regulations. Therefore, it is recommended that Exhibitor remove anything of value from the exhibit booth each night, and that Exhibitor carry insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person and property of others.

21. Neither the NJSBA, DLP, the Hotel, nor any of their respective officers, agents, employees or representatives shall be responsible or liable in any way for any injury to person or property, loss or damage of any kind, sustained by any Exhibitor, employees of the Exhibitor or any other person by reason of fire, theft, water, or any other cause whatsoever, unless such injury, loss or damage was the result of a negligent or intentional act of the NJSBA, DLP, the Hotel, or any of its agents or employees. Exhibitor agrees to indemnify, defend and hold harmless the NJSBA, DLP, the Hotel, and any of their respective officers, agents, employees or representatives from damages, loss, cost or expense of any and all kind, including reasonable attorney's fees and other costs of defense, for any claim or legal action arising from any negligent or intentional act of Exhibitor, or any of its employees or agents.

22. The Exhibitor will comply with all applicable provisions of any hotel, union or other contract in connection with the Convention with which it is made aware.

23. The decision on all matters which may arise not herein specifically covered or referred to, rests in the sole discretion or judgment of the NJSBA and the Exhibitor agrees to accept the same.

24. The NJSBA may, at any time prior to the scheduled opening date of the Convention, change the dates, times, location or floor plan of the Exhibit Hall, provided that any change does not reduce the overall total exhibit time.

25. The NJSBA or DLP or any of their respective officers, agents, employees or representatives may, without incurring any liability of any kind whatsoever, require any Exhibitor who (a) violates any of the provisions of this contract or of its Conditions, Terms, Rules and Regulations,

(b) misrepresents any product or article displayed in a booth, (c) takes any action that is detrimental to the interests of any other Exhibitor or the NJSBA, to forthwith remove themselves together with all products, equipment and furniture, from the Convention.

26. Exhibitor may cancel its exhibit space only upon written notification to DLP.

Exhibitor will remain liable for the total exhibit price. No refunds will be issued.

In addition, the NJSBA shall have the right to pursue other legal or equitable remedies available to it in the event exhibitor defaults or fails to exhibit.

If the Convention is cancelled for any reason, or the exhibit space becomes unavailable, the NJSBA's sole liability to Exhibitor shall be a refund of the exhibit fees paid to date. If the Convention is partially cancelled, such refund shall be prorated in the NJSBA's sole discretion. In no case shall the amount of the refund to the Exhibitor exceed the amount of the exhibit fee paid by the Exhibitor.

27. No agent or employee of the NJSBA has authority to modify, vary, change or waive any provisions of this contract or of these Conditions, Terms, Rules and Regulations and no such modification, variation, change or waiver shall be effective or binding upon the NJSBA unless in writing signed by an authorized representative of the NJSBA. The waiver by the NJSBA of strict compliance with or performance of any of the provisions hereof shall not be deemed to include a waiver of any other provision.

28. Exhibitor agrees that all representatives will adhere to the highest standards of professionalism in connection with any activities conducted in association with the convention.

29. Should any provisions of this Agreement be found to be unenforceable by a court of law, the remaining provisions shall remain valid and in full force and effect.